



ГРАД ПИРОТ



FAKULTET ZA  
MENADŽMENT  
ZAJEČAR



UGOVORNA OKRUŽNA  
PRIVREDNA  
KOMORA  
PIROT

International Scientific Conference

**“REGIONAL DEVELOPMENT AND CROSS-BORDER COOPERATION”**

PROGRAM

<b>ORGANIZERS</b>
City of Pirot, Faculty of Management in Zajecar, Belgrade Metropolitan University and Chamber of Economy Pirot
<b>PROGRAM COMMITTEE</b>
Academician Prof. Ninoslav Stojadinović, PhD, branch of the Serbian Academy of Science and Art in Niš, president of the program committee;
Prof. Danilo Ž. Markovic, PhD, University of Belgrade;
Prof. Jadranka Đurović Todorović, PhD, Faculty of Economics, University of Niš;
Prof. Mile Ilic, University of Niš;
Prof. Petar Andjelkovic, PhD, Faculty of Philosophy, University of Pristina, Kosovska Mitrovica;
Prof. Stati Statev, University of national and world economy of Sofia
Prof. Cipriana Sava, Christian University „Dimitrie Centimir“ of Bucharest
Dražen Bogic, Senior Scientific Counselor of the Department of Social Sciences, Academy of Sciences and Art of Republic of Srpska
Jan Polcyn, Assistant Professor, Economics Institute of Stanislaw Staszic University of Applied Sciences in Piła, Poland.
Prof. Aristotelis Naniopoulos, PhD, Aristotle University of Thessaloniki;
Prof. Milovan Ilić, PhD, Belgrade Metropolitan University
Prof. Zoran Matevski, PhD, Faculty of Philosophy Skopje
Doc. Aleksandar Djordjevic, PhD, Faculty of Law, University of Niš
Prof. Silvana Ilić, PhD, Faculty of Management, Zajecar
Prof. Dalibor Miletić, PhD, Faculty of Management in Zajecar
Doc. Dragan Kostic, PhD, Faculty of Management in Zajecar
Goran Stamenović, MSc, Belgrade Metropolitan University
<b>ORGANIZING COMMITTEE</b>
Aleksandar Simonović, Chamber of Economy Pirot, president of the organizing committee
Prof. Bojan Djordjevic, Faculty of Management in Zajecar
Goran Stamenović, MSc, Belgrade Metropolitan University
Bojan Randjelovic, Assistant Mayor, Pirot City

<b>CONFERENCE PROGRAM – December 2, 2017</b>	
10.00-10.30	Registration of participants
10.30-10.45	<p><b>Opening and Welcoming Speech</b> - Pirot City Hall</p> <ul style="list-style-type: none"> <li>• Vldan Vasic, Mayor of Pirot City</li> <li>• Dragana Toncic, Head of the Pirot District</li> <li>• Ninoslav Stojadinovic, Professor, president of the Branch of the Serbian Academy of Science and Arts in Nis</li> <li>• Dragan Kostic PhD, president of Chamber of Economy Pirot</li> <li>• Goran Stamenovic MSc, director of the Metropolitan University in Nis</li> <li>• Katarina Zakic PhD, Vice chancellor for International cooperation of Megatrend University</li> <li>• Prof. Jadranka Đurović Todorović, PhD, dean of the Faculty of Economics, University of Niš</li> </ul>
10.45 - 11.45	<p><b>Plenary presentations</b></p> <ul style="list-style-type: none"> <li>• Local economic development tools in the new industrialization of local self-government - Dragan Kostic PhD, Vldan Vasic MSc</li> <li>• The prospects of the Port of Thessaloniki as a major gateway port in the new era following privatization – Sotirios Theofanis, executive director South – East Gateway Thessaloniki (SEGT) Ltd</li> <li>• The application of modern information technologies in tourism promotion and the cultural heritage preserving – Goran Stamenovic MSc, Dejan Rancic PhD</li> <li>• Chinese regional development model – strategic lessons – Katarina Zakic, Associate Professor, Meixing Sun, Master</li> <li>• Regionalization of and (or) belgradization of Serbia – Petar Andjelkovic, Professor</li> </ul>
11.45 - 12.00	<b>COFFEE BREAK</b>
<b>12.00-15.00</b>	<b>Presentation of papers A – Pirot City Hall</b>
26.	<p>CREATING A CULTURAL DIPOLE IN THE CITIES OF SERRES (GR) AND PETRICH (BL) IN THE FRAME OF INTERREG REGIONAL COOPERATION Aristotelis Naniopoulos, Professor, Julia Tapali, PhD</p>
27.	<p>TOWARDS DESIGNING AND CREATING A MULTIMODAL DEVELOPMENT CENTRE IN THESSALONIKI IN A CHALLENGING ERA FOR THE GREEK FREIGHT TRANSPORT INDUSTRY Aristotelis Naniopoulos, Professor, Evangelos Genitsaris, PhD candidate</p>
28.	<p>SOCIOCULTURAL IMPORTANCE OF REGIONAL/GLOBAL DEVELOPMENT AND CROSS-BORDER COOPERATION Prof. Radomir D. Djordjevic,</p>
29.	<p>REGIONAL DEVELOPMENT AND CROSS-BORDER COOPERATION IN THE PROGRAM OF DRAGOLJUB JOVANOVIĆ AND THE AGRICULTURAL MOVEMENT Prof. dr Nebojsa Randjelovic</p>
30.	<p>EFFECTIVE TALENT MANAGEMENT IN THE FUNCTION OF STRENGTHENING THE COMPETITIVE POSITION OF THE REPUBLIC OF SERBIA Prof. Ivana Simic</p>
31.	<p>PRIORITIZATION OF THE PROJECTS IN ORDER TO ADVANCE TOURISM IN BOR MUNICIPALITY Dejan Bogdanovic, PhD, Sanela Arsic, PhD</p>
32.	<p>ROLE AND IMPORTANCE OF CORPORATE SOCIAL RESPONSIBILITIES IN MODERN BUSINESS ORGANIZATIONS IN SERBIA Sanela Arsic, PhD, Andjelka Stojanovic, PhD candidate</p>
33.	<p>SOCIAL ASPECT OF HIGHER EDUCATION IN SUSTAINABLE DEVELOPMENT FUNCTION Dragana Vukovic, M.A. Tijana Matejic, Specialist</p>
34.	<p>MULTIPLE CRITERIA ANALYSIS OF PROJECTS FOCUSED ON THE IMPROVEMENT OF ACCOMMODATION CAPACITIES ON THE STARA PLANINA MOUNTAIN Gabrijela Popovic, Docent, Sanja Stojanovic, Docent</p>

35. POVERTY AS A NATIONAL AND REGIONAL PROBLEM OF THE REPUBLIC OF SERBIA  
Dalibor Miletic, Associate Professor, Krunislav Sovtic, Associate Professor
37. LOCAL TOURISM POTENTIAL DEVELOPMENT BY USE OF THE MOBILE APPLICATION FOR MATERIAL CULTURAL HERITAGE PRESENTATION  
Tijana Matejic, MA, spec. Dragana Vukovic, MA
38. NATIONAL SECURITY ASPECTS OF LOCAL DEVELOPMENT  
Dragan Djurdjevic, PhD, Miroslav Stevanovic, PhD
39. CHANGE THE OIL PRICES SHOCKS LIKE INTERACTION BETWEEN THE LIBYAN ECONOMY AND THE ECONOMIES OF IT'S MAIN TRADING PARTNERS  
Marijana Joksimovic, PhD, Nassir Ishneen, PhD
40. PROSPECTS IN THE PRODUCTION AND MARKETING OF ORGANIC PRODUCTS IN SOUTHEAST EUROPE  
Yoanna Ivanova
41. THE ROLE OF REGIONAL CLUSTER APPROACH IN THE SUPPORT OF SMEs IN SUSTAINABLE FOOD VALUE CHAINS AND MARKET STRUCTURES (BULGARIAN CASE)  
Boyko Doychinov, PhD
42. MIGRATION, LABOR MARKET AND ECONOMIC DEVELOPMENT: ANALYSIS OF THE REGION OF SOUTH AND EASTERN SERBIA INDICATORS  
Vesna Jankovic-Milic, PhD, Jelena Stankovic, PhD
43. KEY DRIVERS OF ENDOGENOUS REGIONAL GROWTH: BASIC MESSAGES TO POLICY MAKERS  
Danijela Despotovic, PhD, Dušan Cvetanovic, PhD
44. GROWING CONCEPT OF REGIONAL INNOVATION SYSTEMS FOR ECONOMIC AND SOCIAL DEVELOPMENT  
Prof. Slobodan Cvetanovic, PhD, Drazen Bogic
45. NOTARY PUBLIC ACTIVITY AS ADDITION TO REGIONAL DEVELOPMENT  
Milena Trgovcevic Prokic, PhD
46. EDUCATIONAL (IN)EQUALITY AND THE DEVELOPMENT OF BORDER REGIONS  
Prof. Andon Kostadinovic
47. CHANGE MANAGEMENT AS A TOOL FOR MAXIMISING PROJECT IMPACT  
Tatjana Panic Zivkovic, Master, Goran Milenkovic, Master
48. LEADERSHIP AND COMMITMENT OF PROJECT PARTNERS AS SUCESS FACTORS IN CBC PROJECTS  
Biljana Stankovic, Master, Dobrila Sudimac Mratinkovic, Master
49. THE POSITION OF THE PIROT AREA AFTER THE LIBERATION WARS OF 1877-1878  
Aleksandar Djordjevic, Assistant Professor, Natalija Bogdanovic
50. REGIONAL DEVELOPMENT AS A ROADMAP TO SUCCESSFUL CROSS BORDER PROJECTS  
Dobrila Sudimac Mratinkovic, Master, Biljana Stankovic, Master
51. REGIONALIZATION OF CONTINENTAL LEGAL SYSTEMS  
Dejan Vucetic, LL.D.
52. REENGINEERING THE ORGANIZATION OF INTERNAL AUDIT IN MODERN ORGANIZATIONS  
Pastiu Carmen, Associate Professor
53. FINANSING OF INVESTMENTS BY ISSUING BONDS  
Prof. Ljubica Nikolić, Aleksandar Mojašević PhD
54. CROSS-BORDER COOPERATION AS A POSSIBILITY TOWARDS LOCAL SOCIAL AND ECONOMIC DEVELOPMENT  
Miroslav Stupar, PhD
55. INSTITUTIONAL FRAMEWORK OF SUSTAINABLE RURAL DEVELOPMENT WITH REFERENCE TO LOCAL COMMUNITY  
Mile Ilic, PhD, Nenad Hafner, PhD

**12.00-15.00 Presentation of papers B - Ceremonial Hall of Pirot City**

**56. REGIONALIZATION PROCESSES AND CROSS – BORDER ECONOMIC COOPERATION**

Danilo Z. Markovic, academian, Dusan Markovic MA

**2. EDUCATION AS A FACTOR IN STRENGTHENING SOCIAL COHESION IN R. MACEDONIA**

Zoran Matevski, Duška Matevska

**3. ENTREPRENEURSHIP AS AN INITIATOR OF ECONOMIC DEVELOPMENT OF THE REPUBLIC OF SRPSKA**

Irena Djalic, MSc

**4. PLATFORMA E-SIMBIOZA - COLLABORATIVE E-PLATFORM FOR PUBLIC, ECONOMIC AND NON – PROFIT STAKEHOLDERS IN SLOVENIA**

Urška Fric

**5. TECHNOLOGICAL INNOVATIONS IN THE FUNCTION OF DEVELOPING THE ECONOMIC POWER OF THE ECONOMY**

Ljubinka Radosavljevic PhD

**6. QUALITY OF LIFE AS SOCIAL COMPONENT OF SUSTAINABLE DEVELOPMENT IN SERBIA**

Assistant professor, Biljana Ilic PhD

**7. FINANCING UNITS OF LOCAL SELF-GOVERNMENT FOR THE SUCCESSFUL FUNCTIONING**

Silvana Ilic, Associate Professor, Milica Paunovic, docent

**8. COST BENEFIT ANALYSIS AS TECHNIC FOR MINIMIZATION PROJECT RISK**

Ranka Mitrovic, Assistant Professor, Jan Polcyn, Assistant Professor

**9. ENTERENCE OF SERBIA IN THE EUROPEAN UNION - PRIORITY**

Prof. Miroslav Milutinovic

**10. CONCEPT OF BUSINESS THROUGH DEVELOPMENT OF PUBLIC AND PRIVATE PARTNERSHIP**

Dragan Penezic, PhD

**11. BUILDING EFFICIENT SYSTEM OF THE PROTECTION OF COMPETITION IN REPUBLIC OF SERBIA**

Dragan Penezic PhD

**12. RESOURCES AND PROBLEMS OF DEVELOPMENT OF RURAL TOURISAM OF OLD MOUNTAIN**

Mladjan Maksimovic, Docent, Prof. Cipriana Sava, Darjan Karabasevic, Docent

**13. ABSENTEEISM AND TURNOVER OF EMPLOYEES IN EASTERN SERBIA**

Sanela Arsic, PhD

**14. CUSTOMS SERVICE IN THE FUNCTION OF REGIONAL DEVELOPMENT AND CROSS-BORDER COOPERATION**

Nikolic Djurica PhD

**15. HEALTHY FOOD PRODUCTION AS A FACTOR OF PIROT DISTRICT DEVELOPMENT**

Nebojša Stojković PhD, Sanja Radonjić

**16. DOMESTIC, AND WORLDWIDE - BRANDS AS A DEVELOPING CHANGE OF MUNICIPAL MUNICIPALITIES**

Radica Nedeljkovic, Assistant

**17. ROLE OF EMPLOYEES AND MANAGERS IN THE IMPLEMENTATION OF REINZENERING IN BUSINESS ENVIRONMENT**

Sanela Arsic PhD, Ivan Svrkota, PhD candidate

**18. REGIONAL ECONOMIC DEVELOPMENT IN REPUBLIC OF SERBIA: IMPLICATIONS FOR THE FUTURE**

Dejan Riznic, Full Proffesor, Danijela Durkalic, Teaching Assistant, Tijana Riznic, MSc student

**19. STRATEGIC PARTNERSHIPS AS A FORM OF INTERNATIONAL COOPERATION**

Dejan Riznic, Full Professor, Ana Dukic, Professor

**23. EDUCATIONAL CAPITAL FOR THE DEVELOPMENT OF THE BORDER REGION**

Nemanja P. Andjelkovic, PhD candidate

**24. REDUCTION OF REGIONAL DISPARITY BY USE THE TAX FACILITIES AND EXEMPTIONS IN CORPORATE INCOME TAX SYSTEM OF THE REPUBLIC OF SERBIA**

Jadranka Djurovic-Todorovic, PhD, Marina Djordjevic, PhD

**25. IMPORTANCE OF THE JOIN STOCK COMPANY FOR MANAGING FREE ZONE PIROT FOR THE LEVEL OF NET WAGES IN PIROT DISTRICT**

Teodora Simonovic, Prof. Igor Mladenovic